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June 7, 2018

Dear Principal:

For the past three decades, we have championed the importance of reading during the summer in Central Jersey through our annual Super Summer Reader Club.

This year we will continue to highlight reading and readers, but in a new community collaboration.

We are partnering with the Somerset County Library System of New Jersey (SCLSNJ) and the Somerset Patriots with the expanded Summer Reading Challenge program.

In the program, we are urging children (and their parents) to challenge themselves to read every day. And it doesn't matter how long they read, or what they read, as long as program participants challenge themselves to read more.

This program is an expansion of the SCLSNJ's annual summer program, and this year, the library has expanded it so that any reader from Somerset, Hunterdon, Middlesex and Union counties who wants to sign up and join the program can do so. Of course, they can also participate in their local library's summer reading program as well as any other program they want to join.

Our goal, as always, is simple: Read and read some more.

To make this year's Summer Reading Challenge even more exciting, the program's partners are offering even more reasons to read. Participants who read 25 days can win a Somerset Patriots prize pack (four baseball game tickets). Participants who read 62 days can win a \$5 Barnes & Noble gift card provided by MyCentralJersey.com. (All prizes are available while supplies last.)

As we have done in the past, MyCentralJersey.com will publish a weekly column of reviews from readers who are part of the program. We will work with the SCLSNJ to get the material online and in print each week during the summer. In addition, MyCentralJersey.com also will host its annual Authors Day at TD Bank Ballpark in Bridgewater. This year's event will be on Aug. 7, and we will supply tickets to readers who want to attend.

SCLSNJ's Summer Reading Challenge – running June 18 through Aug. 18 - is sponsored by MyCentralJersey.com and the Somerset Patriots.

To join, readers just have to go to SCLSNJ.org/SummerReading.

We also have included a program poster that can be shared by email or in your school. A PDF is available as well.

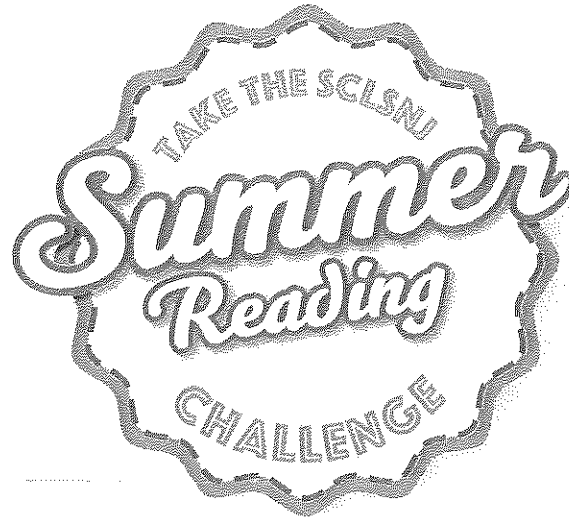
If you would like that, or need more information, just email me at pgrzella@gannettnj.com, or call me at 908-243-6601.

Happy summer reading!


Paul Grzella

General Manager/Editor Courier News / Home News Tribune

Enter! Read! Win!



PRIZE LEVELS

5 DAYS

Drawing ticket + prize

15 DAYS

Drawing ticket + book



25 DAYS

Patriots prize pack (4 tickets)* OR
Drawing ticket + prize

40 DAYS

2 Drawing tickets + book + golden ticket

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62 DAYS

\$5 Barnes & Noble gift card* OR
2 Drawing tickets + golden ticket

*While supplies last.

Chances to earn additional rewards available exclusively online.

SCLSNJ.ORG/SUMMERREADING

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Part of the Somerset Library System



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is sponsored by MyCentralJersey.com
and the Somerset Patriots.

Somerset County Library System of New Jersey (SCLSNJ) partners with you to connect, to explore, to share and to discover. Together we enrich lives, expand knowledge and strengthen communities. SCLSNJ branches can be found in Bridgewater, Bound Brook, Hillsborough, Manville, North Plainfield, Peapack & Gladstone, Rocky Hill at Mary Jacobs Memorial Library, Somerville, Warren Township, and Watchung. Visit SCLSNJ.org.